

TWILIO IS A NEW APPROACH

IS A CLOUD COMMUNICATIONS PLATFORM
THAT ENABLES COMPANIES TO
BUILD, SCALE, AND OPERATE ANY
COMMUNICATIONS EXPERIENCE USING APIS.



ABOUT TWILIO










- Ever received a text or call from your **Lyft** or **Uber** driver?
- Entered a security code for your **Snap** or **Netflix** account?
- Verified your account with **login.gov**?
- Spoke with a call center agent at **Bank of America**?
- Blocked a phishing call using **Nomorobo**?

... you were using Twilio's cloud communications platform.

ABOUT TWILIO

- Twilio provides global voice, video, text messaging, chat, and authentication APIs for software developers
- 1,900,000+ developers have built applications using Twilio
- Twilio supports 40,000+ businesses globally
- The largest enterprises trust Twilio with their data:
 - Twilio is ISO 27001 and EU - U.S. privacy shield compliant
 - GDPR readiness; Binding Corporate Rules approved in June 2018

TWILIO POWERS ENTERPRISE COMMUNICATION

TRUST: PRIVACY AND SECURITY

- “Trust is the #1 thing in the cloud”
 - Twilio CEO Jeff Lawson
- EU - U.S. privacy shield compliant; GDPR readiness for Twilio, Binding Corporate Rules approved in June 2018
- Twilio partnered with GSA to provide the two-factor authentication for **login.gov**.

CONSUMER PROTECTION: ROBOCALL PREVENTION

- **Nomorobo**, winner of the 2013 FTC Robocall Challenge, has stopped over 700 million robocalls.
- Low cost mobile app, free to consumer on landline voip.
- Powered by Twilio using simultaneous ringing and phone number honey pot.

PUBLIC POLICY: OPPORTUNITIES & CHALLENGES

- Open and Accessible Communications
- Trust: Privacy and Security